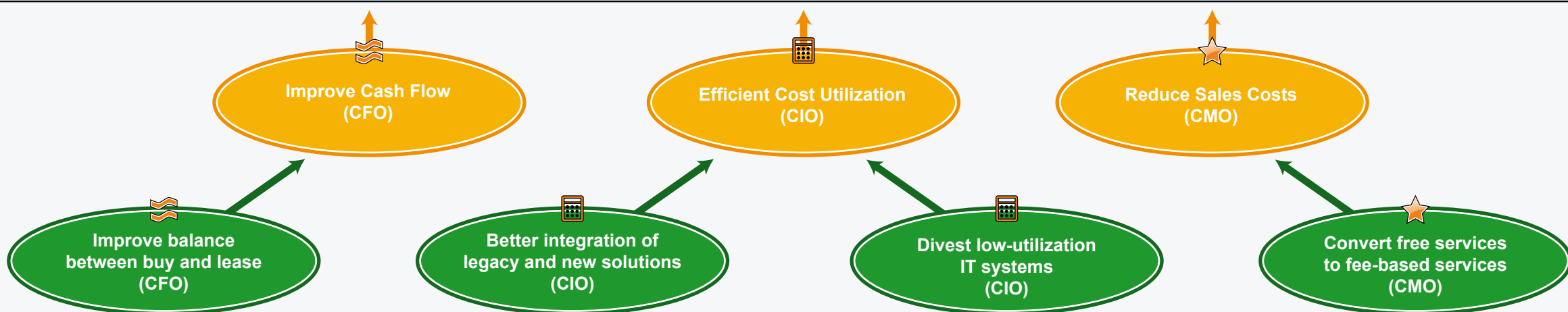
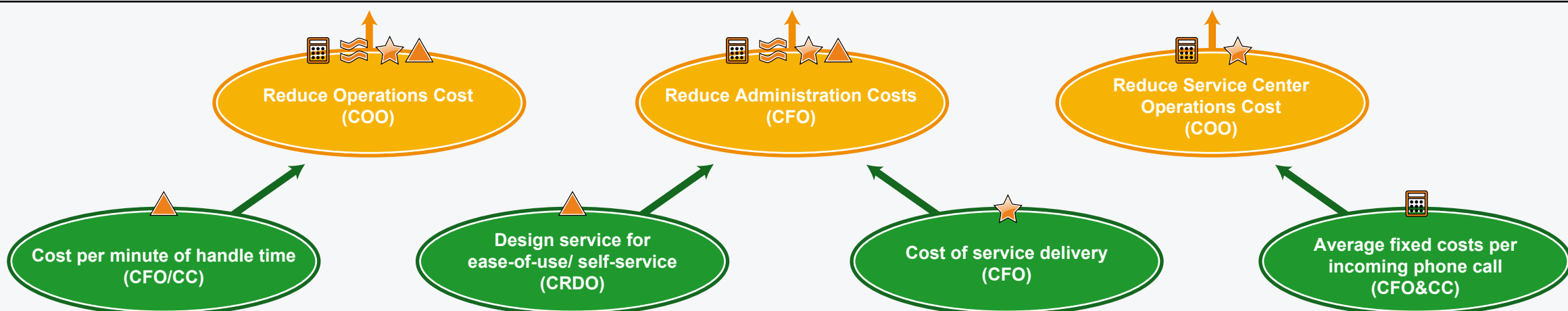


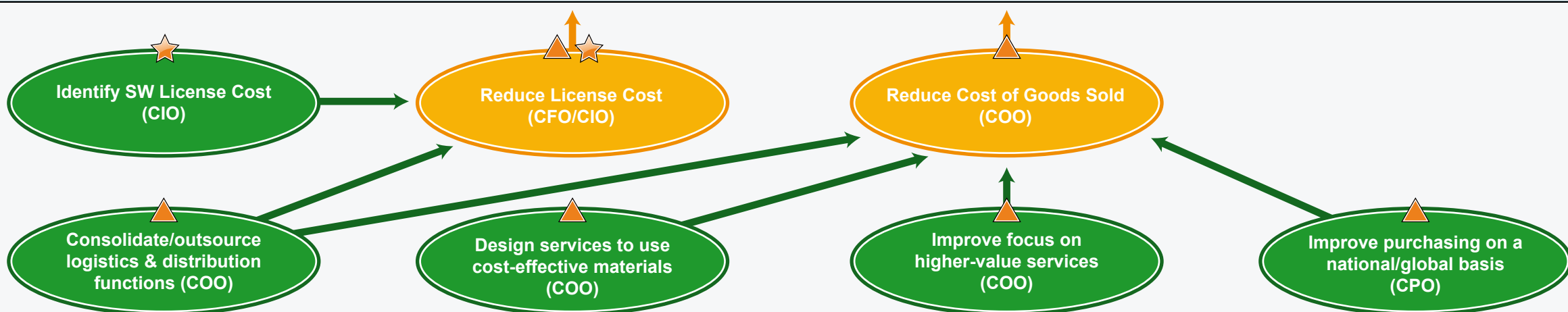
Cost Efficiency (CFO)



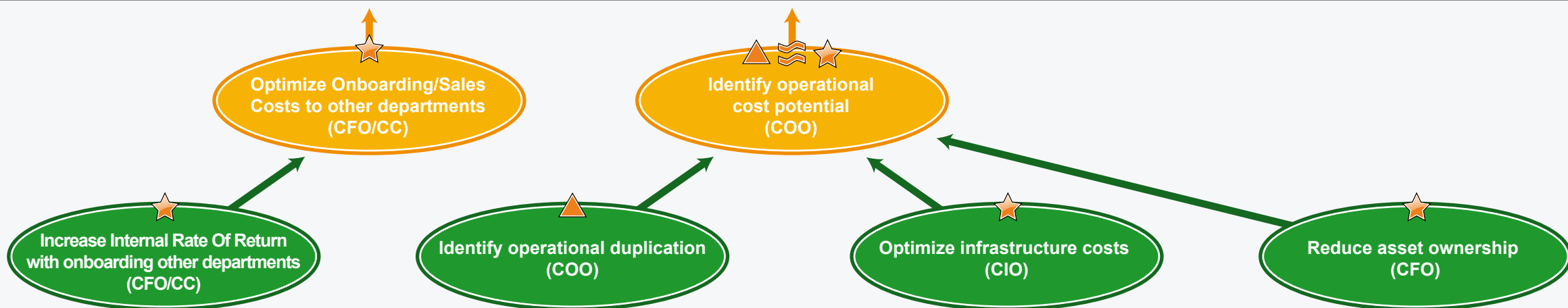
Cost Reduction (CFO)



Decrease Cost (CFO)



Optimize Operational Cost (COO)



COST MODEL LEGEND

★ = Cost Opportunity

≡ = Cost Flow

▲ = TCO Opportunity

📊 = Evaluation & Audits

📅 = Cockpits, Dashboards & Scorecards