

BUSINESS ARCHITECT ROLE DESCRIPTION

Organizational Roles	<ul style="list-style-type: none"> • Junior to Senior Business Architect • Senior Business Specialist • Senior Transformation Architect • Senior Business Engineer • LoB Director or LoB Owner
Background & Experience	<ul style="list-style-type: none"> • Business Management combined with Computer Science & Business Engineering
Focus Area	<ul style="list-style-type: none"> • Identifies business & IT requirements • Business & IT design • Value Mapping (Value & Performance Drivers) • Develops business & IT standards • Business Transformation & Innovation Enablement
Relation to Strategy	<ul style="list-style-type: none"> • Captures corporate strategy & goals • Identifies measurements and reporting needs • Define Transformation need to Strategic Alignment
Stakeholders	<ul style="list-style-type: none"> • CxO & LoB Management • Operational Management & Business Owner
Task & Services	<ul style="list-style-type: none"> • Work with Business Owner & Executives • Identify & categorize SBOs & CSFs • Develop Revenue, Service & Value Model • Develop Cost, Operating & Performance Model • Benchmark Business/IT Maturity • Define Business/IT standardization & integration • Set up process measures and monitoring
Abstraction Level	<ul style="list-style-type: none"> • Strategic (Business & IT specific) • Tactical (Business & IT specific) • Operational (Business & IT specific)
Needed Skill for Abstraction Level	<ul style="list-style-type: none"> • Conceptual & Context • Descriptive & Contextual • Specification & Design
Map, Matrix & Models	<ul style="list-style-type: none"> • Stakeholder Map • Requirement Map & Matrices • Vision, Mission & Goals Matrix & Model • Strategy Matrix & Model • Competency Map & Matrix • Business Model (level 1-3) • Revenue, Cost Matrices • Value & Performance Model • Operating, Service & Information Model • Process, workflow & Rules Map & Model • Measurements & Reporting Map & Model • Media, Channel Map & Matrix • Business Maturity Model • Business Innovation & Transformation Map
Decisions	<ul style="list-style-type: none"> • Structural decisions; alignment of strategy, people, process & technology • Business decisions; Business flow, Reporting and Value
Scope	<ul style="list-style-type: none"> • Enterprise, area, project, flow & solution
Way of Governance	<ul style="list-style-type: none"> • Value & Service LifeCycle • Process & Application LifeCycle • Business Innovation & Transformation LifeCycle
LifeCycle Phase	<ul style="list-style-type: none"> • Business Planning & Innovation • Value Identification, Creation & Realization • Process/Service Design & Implementation • Continuous Improvement & Transformation
Cross Competencies (roles)	<ul style="list-style-type: none"> • Business Architect • Value Architect • Process/Service Architect