



Vision Map

Based on best practice Enterprise Modelling & Architecture principles



Introduction

A Vision is an aspirational description of what an organization would like to achieve or accomplish in the mid-term or long-term future. It is intended to serve as a clear guide for choosing current and future courses of action, and is therefore a highly conceptual and also complex subject that interlinks with multiple other components within the organization. In order to better capture and document all of the objects, Vision is built as a map. The Vision Map is an accurate list and representation of decomposed and/or composed objects. A map is often represented in the form of a simple list or a chart laid out in columns in either a document or a spreadsheet. It's appearance ranges from that of a single list of one object or that of multiple objects across multiple rows within one or more (specific) columns.

The purpose of constructing a Vision Map is to build an inventory or indexed list of objects that are to be either decomposed or composed for later usage within the business layer, information layer and/or technology layer of an enterprise. It is a powerful yet simple to use tool that allows the practitioner to document large amounts of information in a structured and coherent way.

Vision Map

The Vision Map provides you with a detailed overview of identified vision(s) (each identified with a unique name and ID number), expectations, risks, and reporting.

How to use the Vision Map

Identify and capture vision(s) (each identified with a unique name and ID number), expectations, risks, and reporting.

For example:

1. A vision may have multiple yet specific associations with expectations, risks, and reporting.
2. Multiple visions may have an association to any single specific expectation, risk, and report.

Vision #	What			
	Vision	Expectation	Risk	Report
#				
#				
#				
#				
#				
#				
#				
#				

Table 1: The Vision Map.

Please note that the objects we have listed here are the most typical objects that are commonly used within a Vision Map, but there may be more (or fewer) relevant objects that are used within your organization. If that is the case, feel free to either add new ones, or remove any objects that are not relevant, or are otherwise unimportant, for this particular map.

Also note that the objects might have a different name in your organization, so make sure to adapt the objects of this artefact so that it fits to the taxonomy of your organization.

The objects involved with a Vision Map is shown in Table 2.





Objects used with a Vision Map		
Notation	Name	Description
	Vision	The desired future state of the enterprise. An imagination of the future aspirational state of how the enterprise could or should be like without regard as to how this will be achieved.
	Expectation	The anticipated benefits that are of worth, importance, and significance to a specific stakeholder.
	Risk	The combined impact of any conditions or events, including those caused by uncertainty, change, hazards or other factors that can affect the potential for achieving objectives.
	Report	The exposure, description, and portrayal of information about the status, direction or execution of work within the functions, services, processes, and resources of the enterprise.

Table 2: Objects typically associated with the Vision Map.



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